CobbLine Blog Post

Assignment Overview: In this particular blog post I wrote during my internship, I worked alongside the Cobb County Library Department to create a story for the county blog titled the CobbLine. The post would be an evergreen story that would promote and spotlight the library department. Using the library mascot, I aimed to bring to life the department and pique the curiosity of the reader to boost overall awareness.

Dewey the Library Cat

Meow! I'm Dewey, the library cat. I am the resident library mascot, and I am here to give you the scoop on how I became the paws-itively adorable face of Cobb County libraries.

My start with the library happened naturally enough. The library's online catalog was cobbcat.org, which is short for Cobb Catalog. Because the library website was Cobbcat, it only made sense that the library folks invited the coolest Cobb cat to be part of the library scene. They named me Dewey, after the Dewey Decimal System. That's where my journey as a library cat began.

Being a mascot for libraries is the cat's whiskers! I greet all the library-goers with a purr and a paw wave. I help create a cozy and welcoming atmosphere, making people feel right at home among the books. Plus, I'm a pro at the purr-suasion game, encouraging folks to pick up a good read.

When I'm not strutting my stuff as the library mascot, I'm living every cat's dream – napping in cozy nooks and indulging in all treats. I'm also a bit of a literary critic, often curling up with a good book to enjoy quiet reading time.

As for other mascots, let's be honest – I'm the purr-tiest. We all bring our unique characters to the table, but I think I've mastered the art of balancing wisdom and good looks among my many books.

Now that you know me better, come on into one of the many libraries in Cobb, and you might find me among the shelves, ready to become your best book buddy, and hey, once in a blue moon, a library goer can take me home from the East Cobb Library so be on the lookout.